

Global Business Institute - Middle East and North Africa

Coca-Cola Scholarship Program 2015

Deadline for submitting applications: March 7th, 2015

The Coca-Cola Company and the U.S. Department of State are once again partnering to sponsor **100** university students from 8 countries across **the Middle East, North Africa and Near Asia** to attend a month-long business program at Indiana University's prestigious Kelley School of Business, one of the top ranked business programs in the United States.

This multi-faceted, immersion program is designed to give a group of students the opportunity to learn about business education through an accelerated curriculum. The program, which begins in June 2015, is fully funded including travel to and within the United States, accommodations, meals, and university and visa fees. Please note that the program will take place during Ramadan and that the travel dates cannot be amended. Indiana University is well aware of Ramadan and will make accommodations for attending scholarship participants.

How to Apply for the 2015 Coca-Cola MENA Scholarship Program

All you have to do is share your business idea on "How to Make Tomorrow Better" in your country. The 20 ideas with the most votes will automatically make it to the semi-final round. Following the semi-finals, 12 final winners will be selected and will win scholarships to attend the program at Indiana University. Submit your ideas before the application closes on March 7th.

All Candidates must:

- Have nationality and currently reside in the country from which you are applying and must have a valid passport for international travel.
- Zero to limited travel experience to the United States preferred.
- Currently enrolled in a university and between the ages of 18-24 years old
- Fluent in English and has a basic knowledge of Microsoft Office (Word, Excel and PowerPoint)
- Able to travel from June 20th through July 25th, 2015.

Application deadline

Please submit applications online by $\underline{March~7,2015}$ at $\underline{https://scholarship.cocacola.com/website/}$.

For more information please contact <u>jerusalemexchanges@state.gov</u> for West Bank and Jerusalem.

For more information in Gaza please contact gazaexchanges@gmail.com